

# MARKETING PLAN



A WORLD OF OPPORTUNITIES WITH DXN

## Definition of Terms

<b>PV</b>	Point Value, for qualification and status.
<b>SV</b>	Sales Value, for calculation of Bonus and Incentive.
<b>Personal Point Value (PPV) / Personal Sales Value (PSV)</b>	Total PV/SV generated from all personal cash bills transacted in a month.
<b>Personal Group Point Value (PGPV) / Personal Group Sales Value (PGSV)</b>	Total PV/SV generated in a month by all downline distributors within personal group (ie. excluding breakaway QSAs) and own PPV/PSV.
<b>Diamond Group Point Value (DGPV) / Diamond Group Sales Value (DGSV)</b>	Total PV/SV generated in a month by all downline distributors within your diamond group (ie. excluding breakaway QSDs) and own PPV/PSV.
<b>Qualified Star Agent (QSA)</b>	Any SA who maintains 100PPV in a month.
<b>Qualified Star Diamond (QSD)</b>	Any Diamond who qualifies for 37% Star Group Bonus.
<b>Travel Seminar Qualifier</b>	Any SA and above who meets the Yearly Travel Seminar Incentive Points (TSIP) Quota set of the year.

# Introduction of Remuneration

1. Retail Profit (>15%)

## 2. Bonus (71%) and Cash Incentive (USD 2300)

a	Group Bonus	6% - 21%
b	Star Group Bonus	25% - 37%
c	Development Bonus	15%
d	International Profit Sharing	2%
e	Leadership Bonus	15%
f	Travel Seminar Incentive	2%
g	One Time HP Cash Incentive	USD 500
h	One Time Overseas Trip Cash Incentive	USD 1,800

# STATUS

Status	Conditions
<b>Distributor</b>	Age 18 years and a sponsor
<b>Star Agent (SA)</b>	 Achieves accumulated Group Sales of 1,800PV
<b>Star Ruby (SR)</b>	 Sponsors 3 First Generation Star Agents (SA)
<b>Star Diamond (SD)</b>	 With 6 First Generation Star Agents (SA) & qualifies for 37% Star Group Bonus
<b>Executive Star Diamond (ESD)</b>	 Star Diamond who sponsors 1 Star Diamond*
<b>Senior Star Diamond (SSD)</b>	 Star Diamond who sponsors 2 Star Diamonds*
<b>Executive Senior Star Diamond (ESSD)</b>	 Star Diamond who sponsors 3 Star Diamonds*
<b>Double Diamond (DD)</b>	 Star Diamond who sponsors 4 Star Diamonds*
<b>Executive Double Diamond (EDD)</b>	 Star Diamond who sponsors 5 Star Diamonds*
<b>Triple Diamond (TD)</b>	 Star Diamond who sponsors 6 Star Diamonds*
<b>Executive Triple Diamond (ETD)</b>	 Star Diamond who sponsors 7 Star Diamonds*
<b>Gold Diamond (GD)</b>	 Star Diamond who sponsors 8 Star Diamonds*
<b>Executive Gold Diamond (EGD)</b>	 Star Diamond who sponsors 9 Star Diamonds*
<b>Crown Diamond (CD)</b>	 Star Diamond who sponsors 10 Star Diamonds*
<b>Executive Crown Diamond (ECD)</b>	 Star Diamond who sponsors 11 Star Diamonds*
<b>Senior Crown Diamond (SCD)</b>	 Star Diamond who sponsors 12 Star Diamonds*
<b>Executive Senior Crown Diamond (ESCD)</b>	 Star Diamond who sponsors 13 Star Diamonds*
<b>Double Crown Diamond (DCD)</b>	 Star Diamond who sponsors 14 Star Diamonds*
<b>Executive Double Crown Diamond (EDCD)</b>	 Star Diamond who sponsors 15 Star Diamonds*
<b>Triple Crown Diamond (TCD)</b>	 Star Diamond who sponsors 16 Star Diamonds*
<b>Executive Triple Crown Diamond (ETCD)</b>	 Star Diamond who sponsors 17 Star Diamonds*
<b>Gold Crown Diamond (GCD)</b>	 Star Diamond who sponsors 18 Star Diamonds*
<b>Executive Gold Crown Diamond (EGCD)</b>	 Star Diamond who sponsors 19 Star Diamonds*
<b>Crown Ambassador (CA)</b>	 Star Diamond who sponsors 20 Star Diamonds*

\* As per dynamic compression.

"In order to qualify for each level and to obtain the right to earn a bonus override on downline volume during a given month, a DXN Distributor must make at least one sale to each of 3 different retail customers, who are non-DXN members. If such a Distributor fails in any month to make said customer sales and/or to produce of making such sales, then he or she will be denied his or her bonus overrides that month, nor will qualify for further levels. It is the obligation of the Distributor to ensure compliance by the official deadlines published by DXN."

## 1. Retail Profit (>15%)

Direct profit for distributors is when they sell DXN products to non-DXN members. Retail profit is the difference between distributor price and retail price.

## 2. Group Bonus (6% - 21%)

To be entitled for this Group Bonus, you need to maintain 30PPV each month.

Accumulated Group PV	Bonus
1,800 and above	21%*
1,300	18%
800	15%
400	12%
120	9%
30	6%

\* If a Star Agent (21%) maintains 100PPV, he/she will become a Qualified Star Agent (25%).

## 3. Star Group Bonus (25% -37%)

To be entitled for this Star Group Bonus, you must be a SA and maintain 100PPV (QSA) each month.

No. of SA (1st Generation)	No. of Qualified SA Lines	DGPV	Bonus
6	-	2,000	37%
	4	1,000 <sup>#</sup>	
5	-	1,200	35%
	4	800	
4	4	-	33%
3	3	-	31%
2	2	-	29%
1	1	-	27%
0	0	-	25%

<sup>#</sup> For SSD and above, if the number of QSD line is more than one, then the DGPV can be borrowed from one of the QSD and the number of the QSD line will be reduced by one.



## 4. Development Bonus (15%)

To be entitled for this Development Bonus, you must be a SA and maintain 100 PPV (QSA) each month.

Level of Qualified SA	Bonus
1st Level	5%
2nd Level	4%
3rd Level	3%
4th Level	2%
5th Level	1%

## 5. International Profit Sharing (2%)

To be entitled for this International Profit Sharing (IPS) you must be a Qualified Star Diamond (QSD).

$$\text{IPS Fund} = \text{Overall Company's Sales in SV} \times 2\%$$

Your IPS entitlement

$$= \text{IPS Fund} \times \frac{\text{Your IPS Points for the month}}{\text{Total IPS Points for all Qualified Star Diamonds and above}}$$

Your IPS Point calculation:

Level of Qualified SD	IPS Point
Personal	DGSV X 100%
1st Level QSD (L1)	+ L1 DGSV X 50%
2nd Level QSD (L2)	+ L2 DGSV X 40%
3rd Level QSD (L3)	+ L3 DGSV X 30%
4th Level QSD (L4)	+ L4 DGSV X 20%
5th Level QSD (L5)	+ L5 DGSV X 10%



## 6. Leadership Bonus (15%)

To be entitled for this Leadership Bonus, you must be a Qualified Star Diamond (QSD).

No. of Qualified SD Lines	1	2	3	4	5
1st Level QSD's DGSV	5%	5%	5%	5%	5%
2nd Level and below QSD's DGSV (till 1st level of next qualifier)	-	3%	4.8%	5.8%	6.5%
Minimum DGSV needed to Guarantee upline ('000)	1	2	3	4	4

No. of Qualified SD Lines	6	7	8	9	10
1st Level QSD's DGSV	5%	5%	5%	5%	5%
2nd Level and below QSD's DGSV (till 1st level of next qualifier)	7.1%	7.6%	8%	8.3%	8.5%
Minimum DGSV needed to Guarantee upline ('000)	4	4	4	4	4

No. of Qualified SD Lines	11	12	13	14	15
1st Level QSD's DGSV	5%	5%	5%	5%	5%
2nd Level and below QSD's DGSV (till 1st level of next qualifier)	8.7%	8.9%	9.1%	9.3%	9.5%
Minimum DGSV needed to Guarantee upline ('000)	4	4	4	4	4

No. of Qualified SD Lines	16	17	18	19	20
1st Level QSD's DGSV	5%	5%	5%	5%	5%
2nd Level and below QSD's DGSV (till 1st level of next qualifier)	9.6%	9.7%	9.8%	9.9%	10%
Minimum DGSV needed to Guarantee upline ('000)	4	4	4	4	4

## 7. Travel Seminar Incentive (2%)

This Travel Seminar Incentive (TSI) shall be used by the qualifier for the travel seminar organised by the Company only. It is not exchangeable for cash and also not transferable. A married qualifier may claim up to the maximum Travel Seminar Fare against his/her TSI for two persons (with legal spouse).

**Travel Seminar Incentive Fund = Company's Annual Sales in SV X 2%**

\* To be shared as below:

- i) 50% of the Travel Seminar Incentive Fund (TSIF) to be shared amongst all SAs and above who met the YEARLY TSIP QUOTA set for the year.
- ii) 50% of the Travel Seminar Incentive Fund (TSIF) to be shared amongst all SDs and above who met the YEARLY TSIP QUOTA set for the year.

a) Travel Seminar Incentive for SA Qualifier (TSISa)

\* Travel Seminar Incentive Point (TSIP) will be calculated monthly based on the following formula and to be accumulated for a year:

Level of Qualified SA	Monthly Travel Seminar Incentive Point (TSIP)
Personal	PGSV X 100%
1st Level QSA (L1)	+ L1 PGSV X 50%
2nd Level QSA (L2)	+ L2 PGSV X 40%
3rd Level QSA (L3)	+ L3 PGSV X 30%
4th Level QSA (L4)	+ L4 PGSV X 20%
5th Level QSA (L5)	+ L5 PGSV X 10%

b) Travel Seminar Incentive for SD Qualifier (TSISd)

\* Travel Seminar Incentive Point (TSIP) will be calculated monthly based on the following formula and to be accumulated for a year:

Level of Qualified SD	Monthly Travel Seminar Incentive Point (TSIP)
Personal	DGSV X 100%
1st Level QSD (L1)	+ L1 DGSV X 50%
2nd Level QSD (L2)	+ L2 DGSV X 40%
3rd Level QSD (L3)	+ L3 DGSV X 30%
4th Level QSD (L4)	+ L4 DGSV X 20%
5th Level QSD (L5)	+ L5 DGSV X 10%

## 8. Hand Phone Cash Incentive (USD 500) - One Time Only

When you have 3 immediate SAs who achieved 2,400 Accumulated GPV, then you will be entitled to receive this **One Time** Hand Phone Cash Incentive amounting to USD 500.

\*Only personally sponsored downlines counted.



Remuneration of  
**DNX MARKETING PLAN**

## 9. Overseas Trip Cash Incentive (USD 1,800) - One Time Only

When you have 5 immediate downlines who have received their Hand Phone Cash Incentive, then you will be entitled to receive this **One Time** Overseas Trip Cash Incentive amounting to USD 1,800.

\*Only personally sponsored downlines counted.





## 1. Retail Profit (>15%)

Direct profit for distributors is when they sell DXN products to non-DXN members. Retail profit is the difference between distributor price and retail price.

**Example:**

If you sell one unit of DXN Product to a non-DXN member, you will earn the retail profit as below:

One unit of DXN Product	
Distributor Price	USD 26.25
Retail Price	USD 31.50

**Therefore,**

*Retail Price – Distributor Price = Retail Profit*  
*USD 31.50 - USD 26.25 = USD 5.25*

*YOUR retail profit is USD 5.25 (20% from the distributor price)*

**Minimum monthly Personal PV required for bonus entitlement (30PV).**



"In order to qualify for each level and to obtain the right to earn a bonus override on downline volume during a given month, a DXN Distributor must make at least one sale to each of 3 different retail customers, who are non-DXN members. If such a Distributor fails in any month to make said customer sales and/or to produce of making such sales, then he or she will be denied his or her bonus overrides that month, nor will qualify for further levels. It is the obligation of the Distributor to ensure compliance by the official deadlines published by DXN."

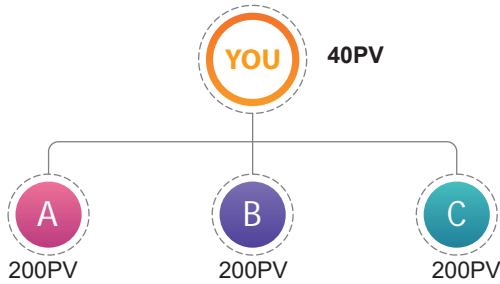
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\* Assume 1PV = 1SV for all the following Bonuses and Incentives calculations.

## 2. Group Bonus (6%-21%)

### CASE 1

If in the first month you have acquired 40PV and sponsored 3 new distributors with 200PV each:



Personal PV (PPV)	=	40PV
Personal SV (PSV)	=	40SV
Personal Group PV (PGPV)	=	640PV
Personal Group SV (PGSV)	=	640SV

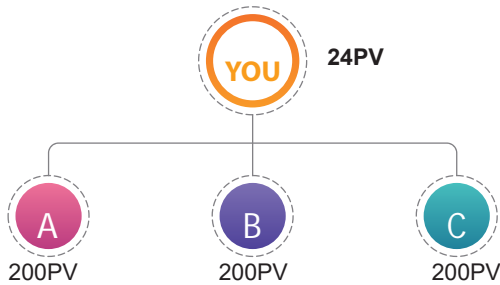
Your Group Bonus	=	(640SV X 12%) - (200SV X 9%) - (200SV X 9%)
	=	(200SV X 9%)
	=	USD 76.80 - USD 18.00 - USD 18.00 - USD 18.00
	=	<b>USD 22.80</b>

Therefore:

Your Group Bonus is USD 22.80 and Group Bonus for A, B and C is USD 18.00 each.

### CASE 2

If YOU have acquired 24PV and each one of your downline achieved 200PV;



Personal PV/SV (PPV/PSV)	=	24PV/SV
Personal Group PV/SV (PGPV/PGSV)	=	624PV/SV

You are not qualified to receive any bonus because your Personal PV is less than 30PPV. To qualify for Group Bonus, YOU must have a minimum of 30PPV.

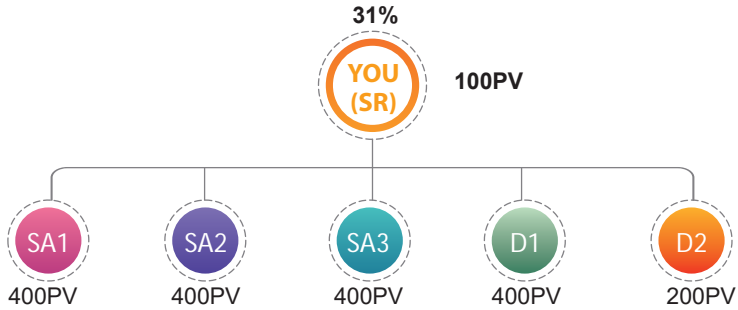
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### 3. Star Group Bonus (25%-37%)

#### CASE 1

If YOU are a Star Ruby (SR) and have sponsored 3 Star Agents (SA) and 2 distributors:



Personal PV (PPV)	=	100PV
Personal SV (PSV)	=	100SV
Personal Group PV (PGPV)	=	700PV
Personal Group SV (PGSV)	=	700SV

Your Star Group Bonus	=	(1,900SV X 31%) - (400SV X 25%) - (400SV X 25%)
	=	- (400SV X 25%) - (400SV X 12%) - (200SV X 9%)
	=	USD 589.00 - USD 100.00 - USD 100.00 - USD 100.00
	=	- USD 48.00 - USD 18.00
	=	<b><u>USD 223.00</u></b>

Therefore:

YOUR Star Group Bonus is USD 223.00.

SA1, SA2 and SA3 will earn USD 100.00 each.

Group Bonus for D1 is USD 48.00 and D2 is USD 18.00.

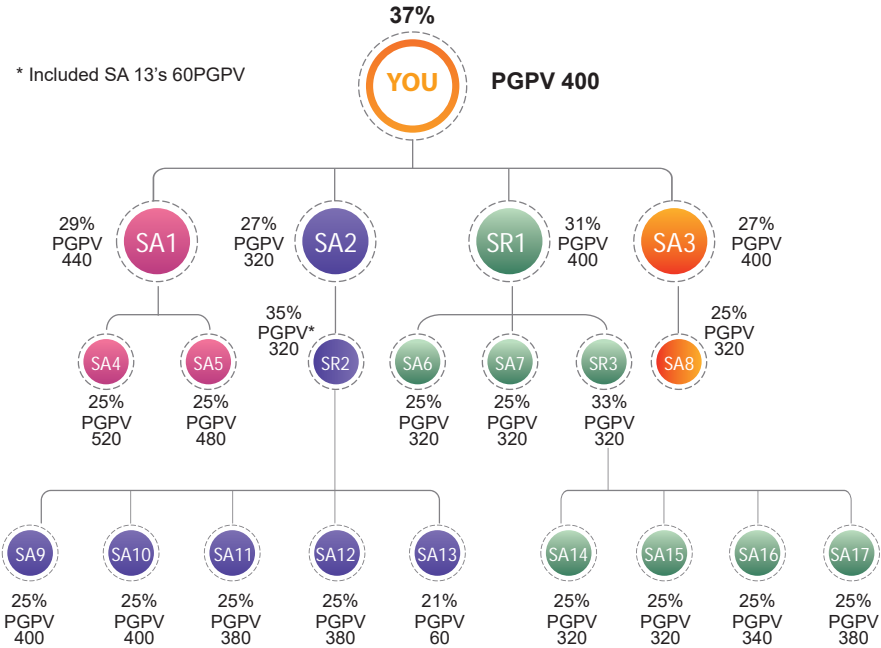
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## CASE 2

If YOU are a Star Diamond with **6 SAs** (1st Generation), 100PPV and 400 PGPV. At the same time, YOU have some downlines with the status of Star Ruby (SR) and Star Agent (SA) who have at least 40 PPV.

The Star Group Bonus entitlement (%) for YOU and your downlines will be as follow:



### Star Group Bonus (%)

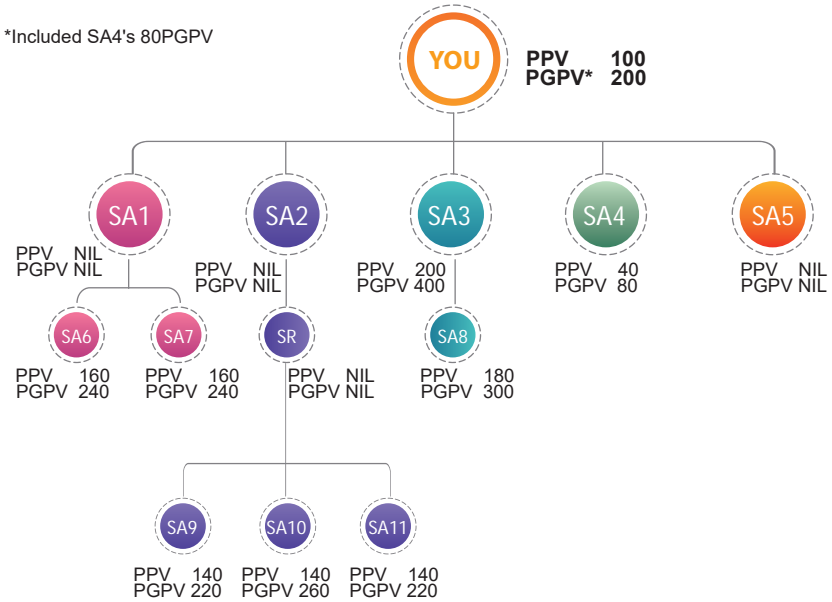
	Status	No of Qualified SA Lines	PPV	PGPV	DGPV	SGB entitlement (%)
YOU	SD	4	100	400	7,480	37%
SA1	SA	2	100	440		29%
SA2	SA	1	100	320		27%
SR1	SR	3	100	400		31%
SR2	SR	4	100	320	1,880	35%
SR3	SR	4	100	320		33%
SA4	SA	0	100	520		25%
SA13	SA	0	40	60		21%

"In order to qualify for each level and to obtain the right to earn a bonus override on downline volume during a given month, a DXN Distributor must make at least one sale to each of 3 different retail customers, who are non-DXN members. If such a Distributor fails in any month to make said customer sales and/or to produce of making such sales, then he or she will be denied his or her bonus overrides that month, nor will qualify for further levels. It is the obligation of the Distributor to ensure compliance by the official deadlines published by DXN."

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### CASE 3

If YOU are a Star Ruby with **5 SAs** (1st Generation), 100 PPV and 200 PGPV.  
 At the same time, YOU have downlines with the status of Star Ruby (SR) and Star Agent (SA). Some of the SR or SA are inactive (i.e. SA1, SA2, SA5 & SR).



Therefore:

YOU are entitled to 35% of Star Group Bonus even you have only 3 qualified SA lines. It is because YOU have 5 SA (1st Generation) and obtained 2,080DGPV.

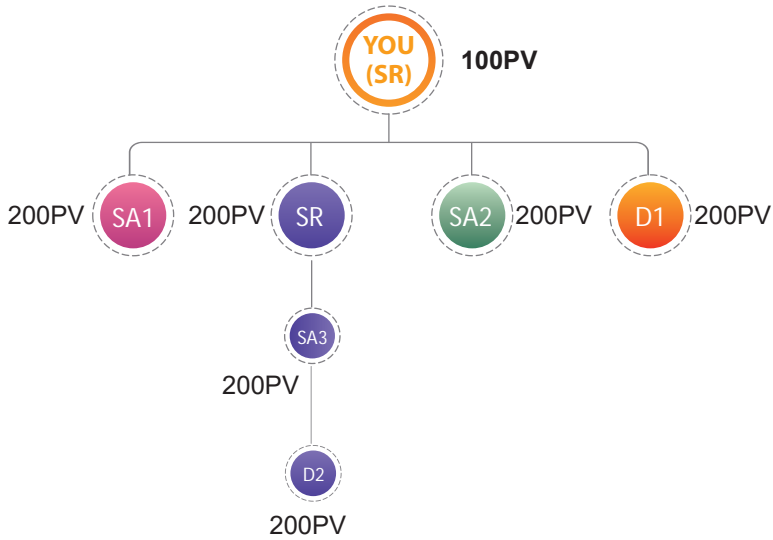
"In order to qualify for each level and to obtain the right to earn a bonus override on downline volume during a given month, a DYN Distributor must make at least one sale to each of 3 different retail customers, who are non-DYN members. If such a Distributor fails in any month to make said customer sales and/or to produce of making such sales, then he or she will be denied his or her bonus overrides that month, nor will qualify for further levels. It is the obligation of the Distributor to ensure compliance by the official deadlines published by DYN."

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## 4. Development Bonus (15%)

### CASE 1

For Development Bonus, if YOU are a Star Ruby (SR) and have downlines as below:



Personal PV (PPV)	=	100PV
Personal SV (PSV)	=	100SV
Personal Group PV (PGPV)	=	300PV
Personal Group SV (PGSV)	=	300SV
<b>YOUR Development Bonus</b>	=	<b>(600SV x 5%) + (400SV x 4%)</b>
	=	<b>USD 30.00 + USD 16.00</b>
	=	<b><u>USD 46.00</u></b>

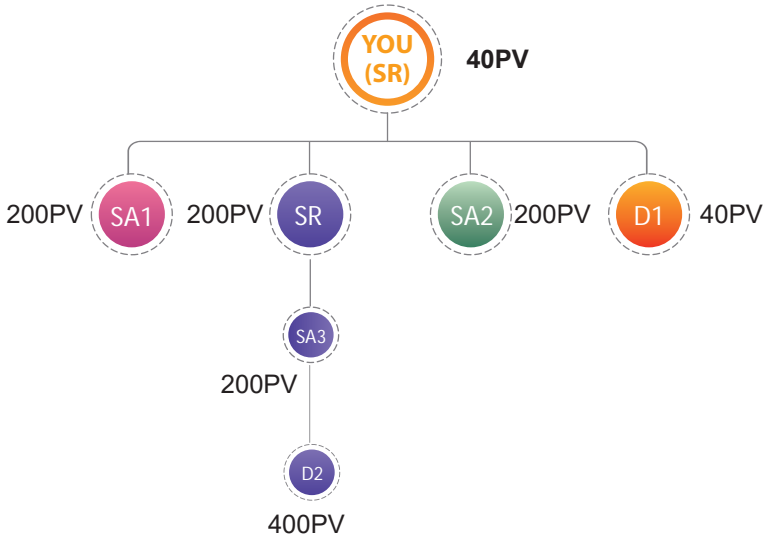
Therefore:  
Your Development Bonus is USD 46.00.

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**CASE 2**

For Development Bonus, if YOU are a Star Ruby (SR) and have downlines as below:



Personal PV/SV (PPV/PSV) = 40PV / SV  
 Personal Group PV/SV (PGPV/PGSV) = 80PV / SV

Therefore:

YOU are not qualified to earn the development bonus because your Personal PV is less than 100PV.

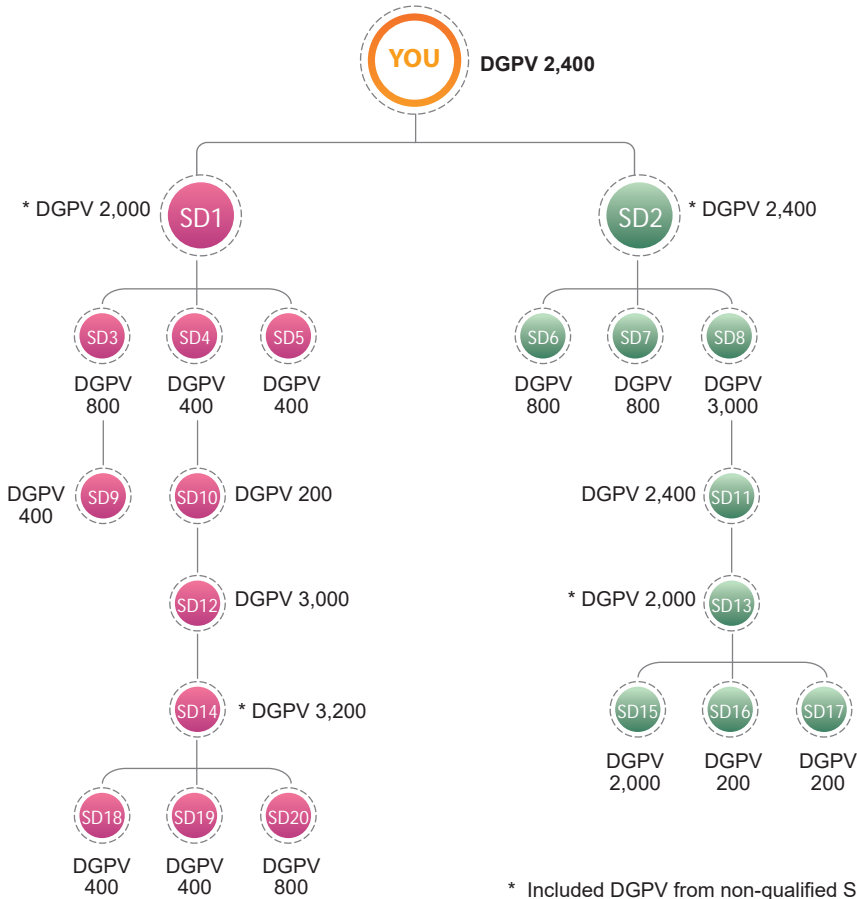
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## 5. International Profit Sharing (2%)

### EXAMPLE

YOU are a Senior Star Diamond (SSD) and have downlines of Star Diamond (SD) and above.



Non-qualified SD: SD3, SD4, SD5, SD6, SD7, SD9, SD10, SD16, SD17, SD18, SD19 & SD20  
 Qualified SD : YOU, SD1, SD2, SD8, SD11, SD12, SD13, SD14 & SD15

Assumptions: -

- i) 1 PV equals to 1SV.
- ii) There are 68 Star Diamonds and above in the company and the Total IPS Point is 200,000 points.
- iii) Total company's sales for that particular month is 800,000 SV.

"In order to qualify for each level and to obtain the right to earn a bonus override on downline volume during a given month, a DXN Distributor must make at least one sale to each of 3 different retail customers, who are non-DXN members. If such a Distributor fails in any month to make said customer sales and/or to produce of making such sales, then he or she will be denied his or her bonus overrides that month, nor will qualify for further levels. It is the obligation of the Distributor to ensure compliance by the official deadlines published by DXN."

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IPS Point for YOU:

YOU	DGSV	IPS points
1st Level: SD1 + SD2	2,400 X 100%	= 2,400
2nd Level: SD12 + SD8	4,400 X 50%	= 2,200
3rd Level: SD14 + SD11	6,000 X 40%	= 2,400
4th Level: SD13	5,600 X 30%	= 1,680
5th Level: SD15	2,000 X 20%	= 400
	2,000 X 10%	= 200
<b>YOUR Total IPS Point</b>		<b><u>9,280</u></b>

Therefore:

YOUR International Profit Sharing

$$\begin{aligned}
 &= \text{IPS Fund X } \frac{\text{Your IPS Points for the month}}{\text{Total IPS Points for all the Qualified Star Diamonds \& above}} \\
 &= 2\% \times 800,000\text{SV} \times \frac{9,280 \text{ pts}}{200,000 \text{ pts}} \\
 &= \underline{\underline{\text{USD 742.40}}}
 \end{aligned}$$

## International Profit Sharing

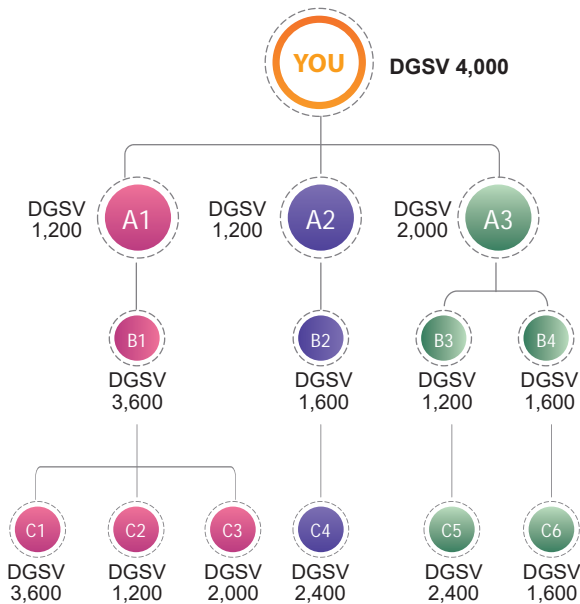
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## 6. Leadership Bonus (15%)

### CASE 1

YOU are a Senior Star Diamond (SSD) and have qualified for 37% Star Group Bonus.  
 Every Circle (from A1 to C6) represents a SD and above.  
 All SDs have qualified for 37% Star Group Bonus.



YOUR Leadership Bonus:

1st Level qualified SD:

$$A1 + A2 + A3 = 4,400SV \times 5.0\% = \text{USD } 220.00$$

2nd Level and below qualified SD:

$$B1 + C1 + C2 + C3 + B2 + C4 + B3 + B4 = 17,200SV \times 4.8\% = \text{USD } 825.60$$

$$C5 + C6 = 4,000SV \times 1.8\% = \text{USD } 72.00$$

YOUR Leadership Bonus

**USD 1,117.60**

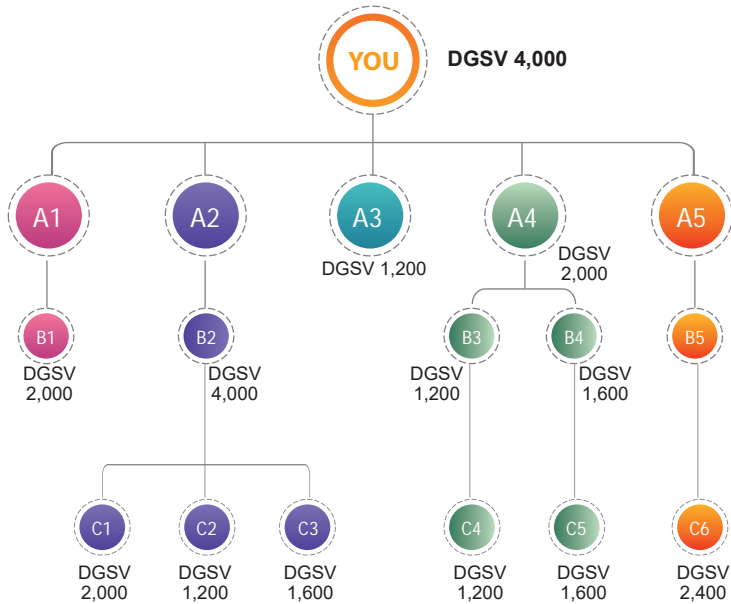
Explanation On The  
**DXN MARKETING PLAN REWARD**

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**CASE 2**

YOU are a Double Diamond (DD) and have qualified for 37% Star Group Bonus.  
 Every Circle (from A1 to C6) represents a SD and above.  
 All SDs have qualified for 37% Star Group Bonus with the exception of A1, A2, A5, & B5.



YOUR Leadership Bonus:

1st Level qualified SD:  
 $B1 + B2 + A3 + A4 + C6 = 11,600SV \times 5.0\% = \text{USD } 580.00$

2nd Level and below qualified SD:  
 $C1 + C2 + C3 + B3 + B4 = 7,600SV \times 6.5\% = \text{USD } 494.00$   
 $C4 + C5 = 2,800SV \times 3.5\% = \text{USD } 98.00$

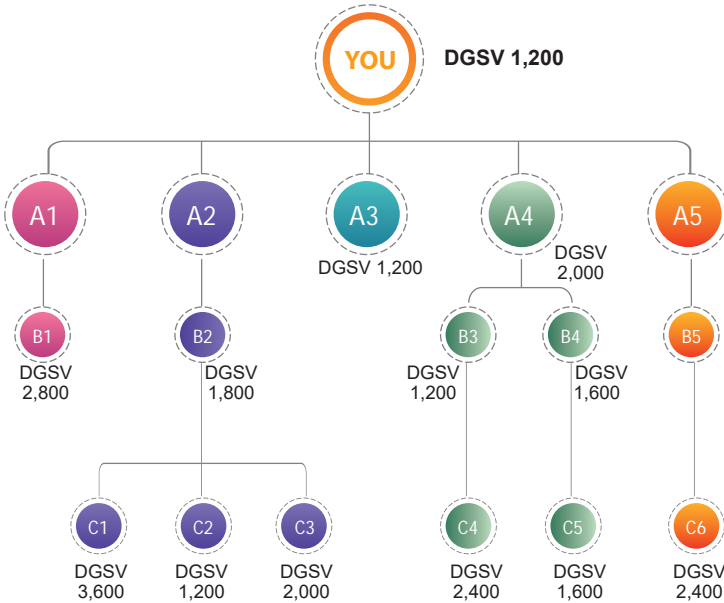
YOUR Leadership Bonus **USD 1,172.00**

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### CASE 3

YOU are a Double Diamond (DD) and have qualified for 37% Star Group Bonus.  
 Every Circle (from A1 to C6) represents a SD and above.  
 All SDs have qualified for 37% Star Group Bonus with the exception of A1, A2, A5, & B5.



#### YOUR Leadership Bonus:

1st Level qualified SD:

B1 + B2 + A3 + A4 + C6	10,200SV	
Add: Guarantee from Downline (B2)	1,200SV	
Less: Guarantee Upline (YOU)	(2,800SV)	
	<u>8,600SV</u>	X 5.0% = USD 430.00

2nd Level and below qualified SD:

C1 + C2 + C3 + B3 + B4	9,600SV	
Less: Guarantee Upline (B2)	(1,200SV)	
	<u>8,400SV</u>	X 6.5% = USD 546.00

C4 + C5	4,000SV	X 3.5% = USD 140.00
<b>YOUR Leadership Bonus</b>		<b><u>USD 1,116.00</u></b>

\* YOU need to guarantee upline 4,000DGSV.

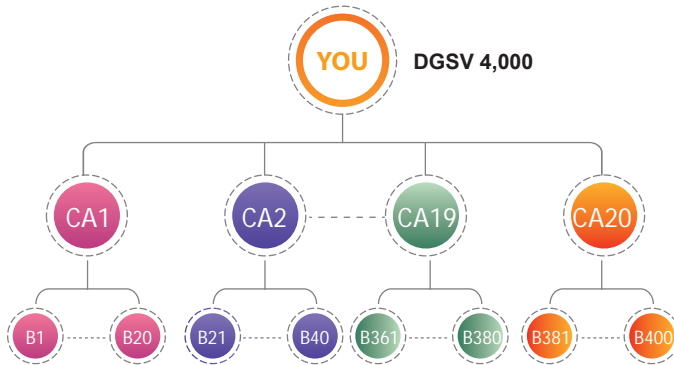
\* B2 need to guarantee upline 3,000DGSV.

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**CASE 4**

YOU are a Crown Ambassador (CA) and have 20 first generation Crown Ambassadors (CAs) with 4,000 DGSV each.  
All CAs have 20 Qualified SDs with 4,000 DGSV each.



**Therefore:**  
Your Leadership Bonus

1st Level Qualified SD: 4,000DGSV X 20 X 5%	= USD 4,000
2nd Level Qualified SD: 4,000DGSV X 400 X 10%	= USD 160,000
	<u>USD 164,000</u>



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## 7. Travel Seminar Incentive (2%)

The company will allocate 2% of company's Annual Sales in SV as the Travel Incentive Fund. It will be shared amongst the SA Qualifiers & SD Qualifiers and used to subsidize the travel seminar organized by the Company only.

Assumption:-

Company Annual Sales is 7,200,000SV.

$$\text{Travel Seminar Incentive Fund} = 2\% \times 7,200,000\text{SV} \\ = \underline{\underline{\text{USD 144,000}}}$$

A) Travel Seminar Incentive for SA Qualifiers.

Assumption:-

- i Total Accumulated TSIP for all SA Qualifiers is 320,000 points.
- ii YOUR Accumulated TSIP as a SA Qualifier is 4,800 points.
- iii Yearly TSIP QUOTA for SA is 4,000 points.
- iv Estimated cost of Travel Seminar for SA Qualifier is USD 600/pax.

Therefore:

Your Travel Seminar Incentive as SA Qualifier

$$= 50\% \times \text{USD 144,000} \times \frac{4,800 \text{ pts}}{320,000 \text{ pts}} = \underline{\underline{\text{USD 1,080}}}$$

**Note: Your TSI points are sufficient to qualify for one person to participate in the Travel Seminar. So, you can either participate in this Travel Seminar by yourself without any cash refund for the excess incentive or you may bring along your spouse by paying an additional USD 120 as the short amount for the fare of two.**

B) Travel Seminar Incentive for SD Qualifiers

Assumption:-

- i Total Accumulated TSIP for all SD Qualifiers is 400,000 points.
- ii Your Accumulated TSIP as a SD Qualifier is 11,200 points.
- iii Yearly TSIP QUOTA for SD is 10,000 points.
- iv Estimated cost of Travel Seminar for SD Qualifier is USD 1,000/pax.

Therefore:

Your Travel Seminar Incentive as SD Qualifier

$$= 50\% \times \text{USD 144,000} \times \frac{11,200 \text{ pts}}{400,000 \text{ pts}} = \underline{\underline{\text{USD 2,016}}}$$

**Note: Your TSI points are sufficient to qualify for two persons to participate in the Travel Seminar. So, you can participate in this Travel Seminar with your legal spouse. There is no cash refund for any excess incentive.**

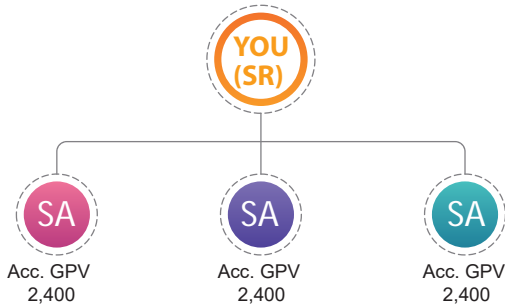
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## 8. One Time Hand Phone Cash Incentive

### EXAMPLE

After you have sponsored 3 immediate SAs who achieved 2,400 Accumulated GPV.



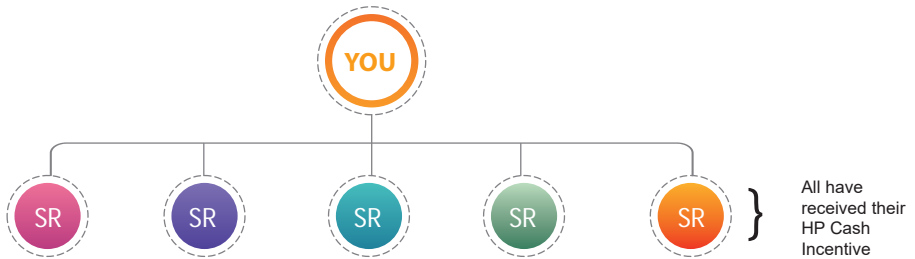
Therefore:

YOU are qualified to receive the One Time Hand Phone Cash Incentive amounting to USD 500.

## 9. One Time Overseas Trip Cash Incentive

### EXAMPLE

After you have 5 immediate downlines who have received their Hand Phone Cash Incentive, then you are qualified for this One Time Overseas Trip Cash Incentive.



Therefore:

Once YOU have fulfilled the requirement, YOU are qualified for One Time Overseas Trip Cash Incentive amounting to USD 1,800.

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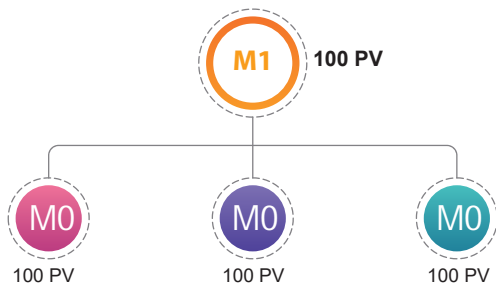
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## How to become a Star Diamond within 4 months

Assumptions:

- Personal purchase of each distributor is 100PPV per month.
- Each distributor sponsors 3 new distributors in each month.
- 1 PV = 1 SV

### 1st Month



#### Your status : Distributor - Accumulated 400GPV (12%)

Personal PV (PPV)	=	100PV
Personal SV (PSV)	=	100SV
Personal Group PV (PGPV)	=	400PV
Personal Group SV (PGSV)	=	400SV
Accumulated GPV		

Your Bonus Income		
Group Bonus	= 400SV X 12%	= USD 48.00
Less: Downlines Bonus	= (3 X 100SV X 6%)	= (USD 18.00)

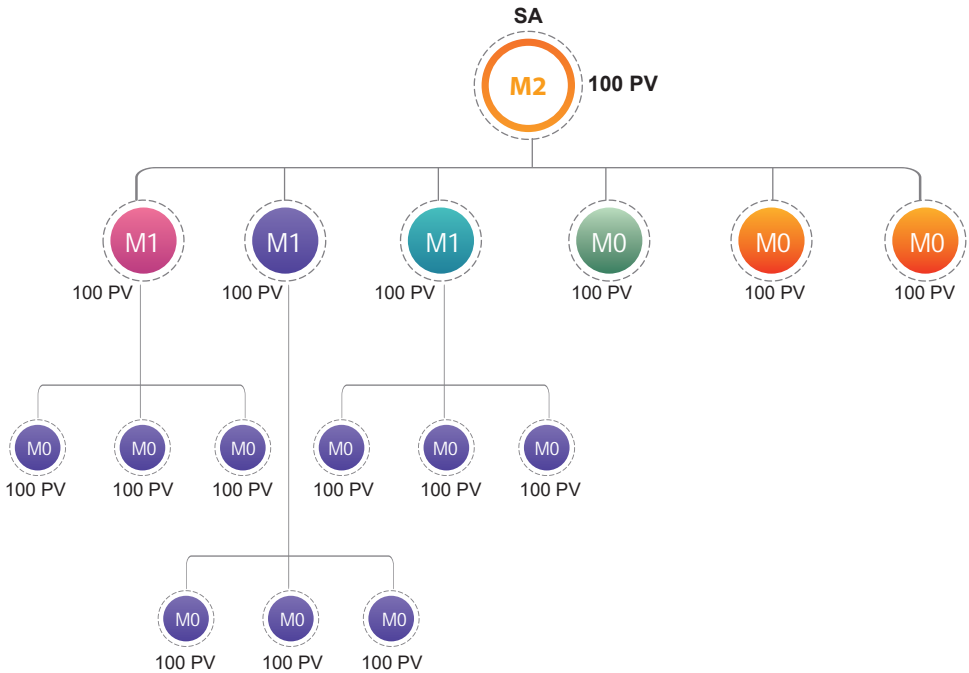
YOUR Bonus Income USD 30.00

How to become  
A STAR DIAMOND WITHIN 4 MONTHS

"In order to qualify for each level and to obtain the right to earn a bonus override on downline volume during a given month, a DXN Distributor must make at least one sale to each of 3 different retail customers, who are non-DXN members. If such a Distributor fails in any month to make said customer sales and/or to produce of making such sales, then he or she will be denied his or her bonus overrides that month, nor will qualify for further levels. It is the obligation of the Distributor to ensure compliance by the official deadlines published by DXN."

"The description of how to achieve Star Diamond in 5 months is for illustration purposes only, and should not be construed in any manner as either representing that a particular individual will be able to achieve such status or that achieving this position is easy. Individual results will vary."





**Congratulations! You have reached more than 1,800 Accumulated GPV and you are now a Star Agent.**

**Your status : Star Agent - Accumulated 2,000 GPV (25%)**

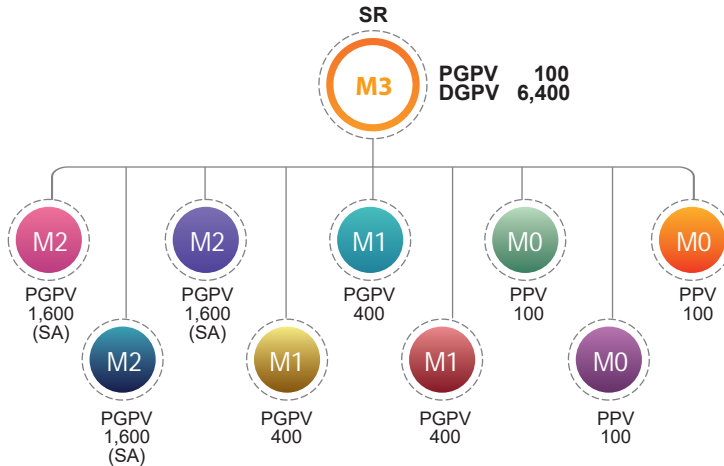
Personal PV (PPV)	=	100PV
Personal SV (PSV)	=	100SV
Personal Group PV (PGPV)	=	1,600PV
Personal Group SV (PGSV)	=	1,600SV
Accumulated GPV b/f	=	400PV
Accumulated GPV c/f	=	2,000PV

Your Bonus Income	=	
Group Bonus	=	1,600SV X 25% = USD 400.00
Less: Downlines Bonus	=	(400SV X 12% X 3) = (USD 144.00)
	+	(100SV X 6% X 3) = (USD 18.00)
<b>YOUR Bonus Income</b>		<b><u>USD 238.00</u></b>

"In order to qualify for each level and to obtain the right to earn a bonus override on downline volume during a given month, a DXN Distributor must make at least one sale to each of 3 different retail customers, who are non-DXN members. If such a Distributor fails in any month to make said customer sales and/or to produce of making such sales, then he or she will be denied his or her bonus overrides that month, nor will qualify for further levels. It is the obligation of the Distributor to ensure compliance by the official deadlines published by DXN."

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## 3rd Month



**Congratulations! You have successfully promoted 3 direct Star Agents under you, and therefore you are now a Star Ruby.**

Personal PV (PPV)	=	100PV
Personal SV (PSV)	=	100SV
Personal Group PV (PGPV)	=	1,600PV
Personal Group SV (PGSV)	=	1,600SV
Diamond Group PV/SV (DGPV / DGSV)	=	6,400PV

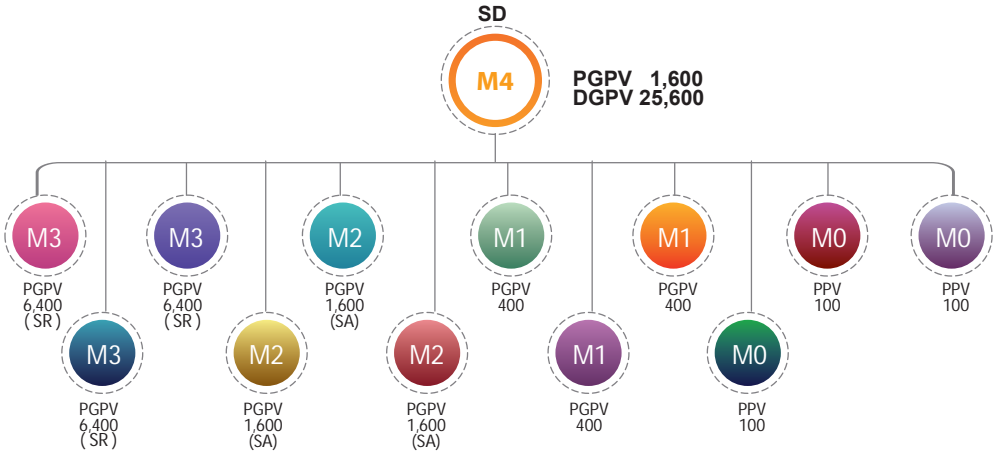
Your Bonus Income	=	6,400SV X 31%	=	USD 1,984.00
Star Group Bonus	=	(1,600SV X 25% X 3)		
Less: Downlines Bonus		+ ( 400SV X 12% X 3)		
		+ ( 100SV X 6% X 3)	=	(USD 1,362.00)
				<u>USD 622.00</u>

Development Bonus	=	(1,600SV X 5% X 3)	=	USD 240.00
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YOUR Bonus Income				<u>USD 862.00</u>
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**Congratulations! You have successfully promoted 6 SAs (1st Generation), and have also met the 2,000DGPV quota. Hence you are now a Star Diamond.**

Personal PV (PPV)	=	100PV
Personal SV (PSV)	=	100SV
Personal Group PV (PGPV)	=	1,600PV
personal Group SV (PGSV)	=	1,600SV
Diamond Group PV (DGPV)	=	25,600PV
Diamond Group SV (DGSV)	=	25,600SV

Your Bonus Income	=	25,600SV X 37%	=	USD 9,472.00
Star Group Bonus	=	( 6,400SV X 31% X 3)		
Less: Downlines Bonus		+ ( 1,600SV X 25% X 3)		
		+ ( 400SV X 12% X 3)		
		+ ( 100SV X 6% X 3)	=	(USD 7,314.00)
				USD 2,158.00

Development Bonus				
1st Level	=	1,600SV X 6 X 5%	=	USD 480.00
2nd Level	=	1,600SV X 9 X 4%	=	USD 576.00
				USD 1,056.00

HP Cash Incentive USD 500.00

**International Profit Sharing**

Assumption:-

IPS Fund	=	USD 16,000.00
Total IPS Point for all Qualifiers	=	2,000,000pts
Your IPS for the Month	=	25,600SV x 100%
	=	25,600pts

Your International Profit Sharing	=	USD 16,000 X $\frac{25,600pts}{2,000,000pts}$	USD 204.80
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**YOUR Bonus Income USD 3,918.80**

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